ERPsim

Maple Card Game

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Webinar
Online | September 24, 2024

ERPsimLab | HEC MONTRÉAL | 20TH ANNIVERSARY

Serious games to learn enterprise systems and business analytics

Agenda

1. Welcome
2. Maple Card Game Intro
3. Gameplay
4. Q&A
5. Announcements

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Maple Card Game

Hands-On Learning:
Provide students with a tactile experience of basic business processes like buying, producing, and selling without the need for IT support.

Highlighting Efficiency:
Demonstrate how minimal time is spent on actual value creation activities versus managing information, prompting discussions on efficiency.

Understanding Value Creation:
Help students realize the distinction between creating value through product transformation and managing information flow.

Illustrating Information Flow in Business Processes:
Show the complexity and effort involved in managing information flow to keep the company operational, emphasizing the importance of effective information systems.

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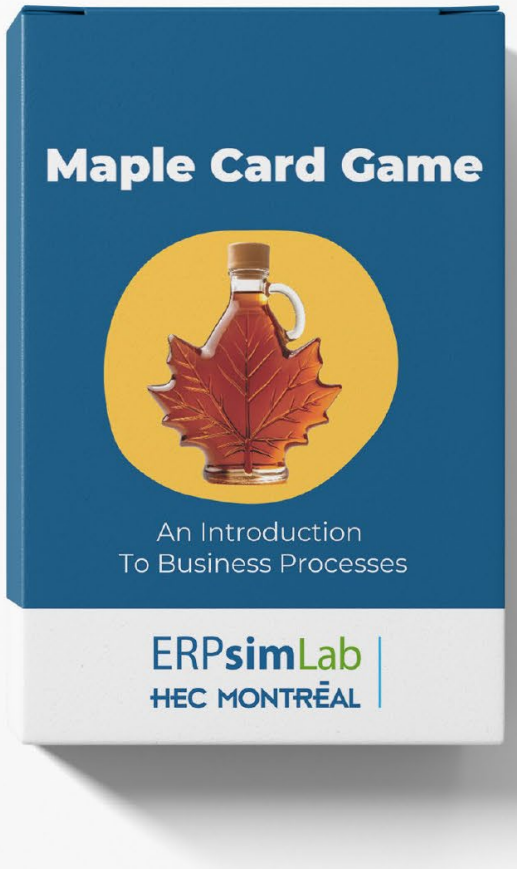
erpsim.hec.ca/learning/games/card-game/instructions



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Order now! https://forms.office.com/r/jtNGQiYUsi

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Let’s Play!

ERPsim Academic Edition 2024

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Questions

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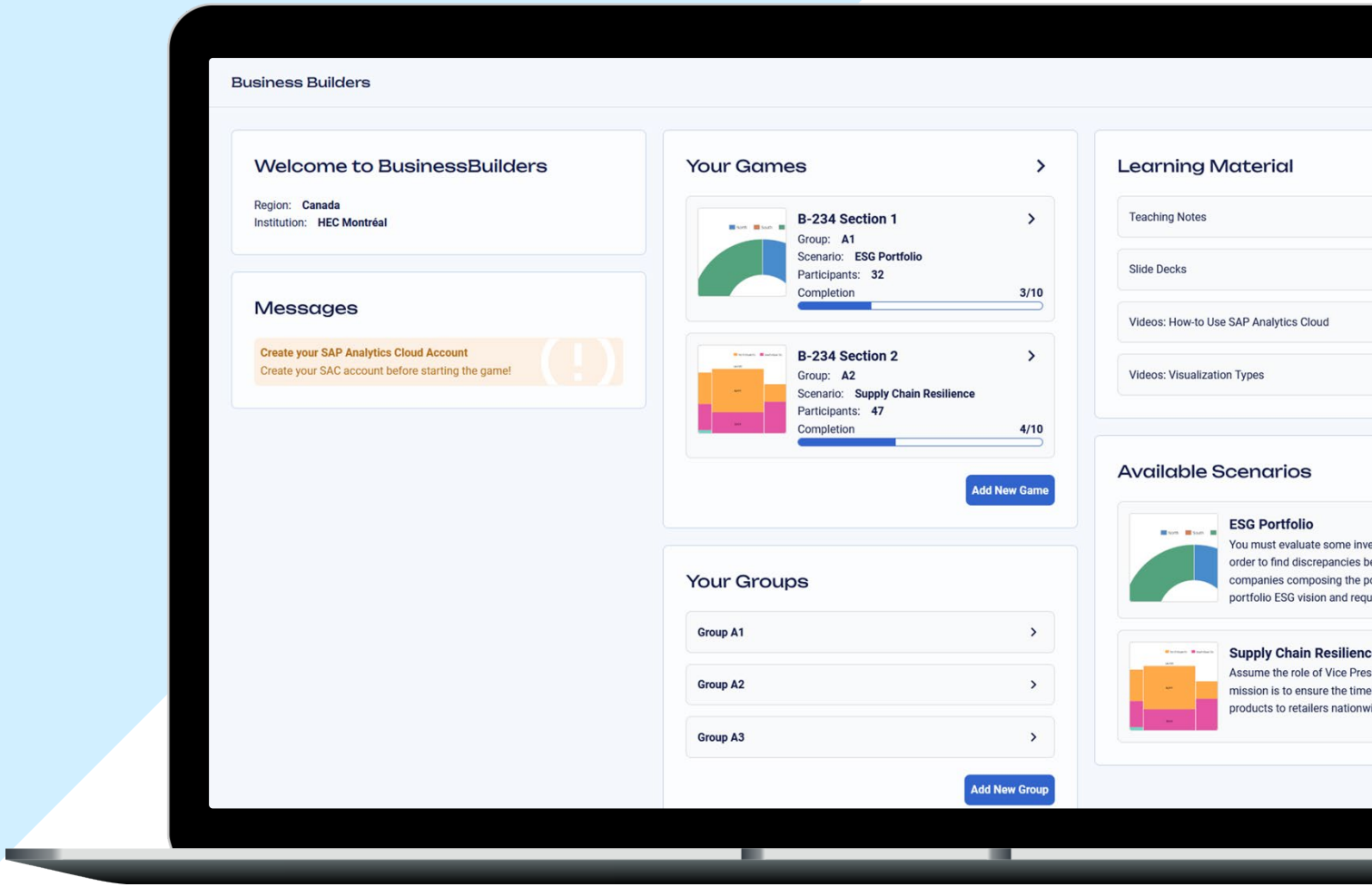
Business Builders

gives educators the opportunity to prepare future leaders for an increasingly complex and data-driven world.

- Enhanced visualization and data storytelling skills
- Scenarios driven by data, which replicate real-world business challenges
- SAP and academic collaboration
- Students gain the practical skills to succeed in future careers
- Competitive advantage in the job market



Business Builders

Get engaged and bring it to your classroom!

- Free of charge
- No membership needed
- No programming or experience required

Scan the QR code and start your game today!

businessbuilders.games

SAP HEC MONTRÉAL

2025 ERPsim User Group Meeting

Save the Date

August 11-13, 2025

At HEC Hélène-Desmarais (downtown) campus
Montréal, Canada

Note that AMCIS 2025 will also happen in Montréal on August 14-16, 2025!

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Thank You!

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